



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB)
1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Contract # 832317

Schedule Dates 09/25/12-10/01/12
Advertiser Paul Hirschbiel for Congress (39143)
Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/1053989
Product Political - US House (1175)
Brand DEMOCRAT (169542)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name GILROY, MAURA
Phone/Fax (757) 362-3300 /
CPE 106/113/1218
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments HIRSCHBIEL 9/25
PAUL HIRSCHBIEL FOR CONGRESS

Date Entered 05/31/12
Last Modified 09/20/12
Entered By Penne Marsh
CO-OP No
Headline # 06161131
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,858.75
Net Total \$21,866.25
Sales Tax

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Sep. 2012	23	\$17,880.00
Oct. 2012	9	\$7,845.00
Grand Total:	32	\$25,725.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
2.1	Normal Line / SPOT	09/25/12-09/28/12	4	:30	10A- 10:58A (ET)	1		X	X	X	X			1	\$440.00	\$440.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY	9/20/12
3.1	Normal Line / SPOT	09/25/12-09/28/12	4	:30	11:35P- 12:02A (ET)	1		X	X	X	X			1	\$420.00	\$420.00	Norfolk (WVEC) (WVEC)	ABC NIGHTLINE	9/20/12
5.1	Normal Line / SPOT	09/25/12-09/28/12	4	:30	12P- 12:57P (ET)	1		X	X	X	X			1	\$350.00	\$350.00	Norfolk (WVEC) (WVEC)	13 NEWS MIDDAY	9/20/12
6.1	Normal Line / SPOT	09/25/12-09/28/12	4	:30	2P- 3P (ET)	1		X	X	X	X			1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICAN THE AFTERNO	9/20/12
7.1	Normal Line / SPOT	09/25/12-09/28/12	6	:30	3:58P- 4:58P (ET)	1		X	X	X	X			1	\$120.00	\$120.00	Norfolk (WVEC) (WVEC)	DR. OZ	9/20/12
8.1	Normal Line / SPOT	09/25/12-09/28/12	4	:30	4:58P- 5:29P (ET)	1		X	X	X	X			1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 5P	9/20/12
9.1	Normal Line / SPOT	09/25/12-09/28/12	4	:30	5A- 5:58A (ET)	2		X	X	X	X			2	\$450.00	\$900.00	Norfolk (WVEC) (WVEC)	SAM NEWS	9/20/12
10.1	Normal Line / SPOT	09/25/12-09/28/12	4	:30	5:29P- 5:58P (ET)	1		X	X	X	X			1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	NEWS	9/20/12
11.1	Normal Line / SPOT	09/25/12-09/28/12	4	:30	6P- 6:30P (ET)	1		X	X	X	X			1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	9/20/12
12.1	Normal Line / SPOT	09/25/12-09/28/12	4	:30	5:58A- 7A (ET)	1		X	X	X	X			1	\$840.00	\$840.00	Norfolk (WVEC) (WVEC)	13 NEWS DAYBREAK	9/20/12
13.1	Normal Line / SPOT	09/25/12-09/28/12	4	:30	6:58P- 7:28P (ET)	1		X	X	X	X			1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	9/20/12
14.1	Normal Line / SPOT	09/25/12-09/28/12	4	:30	7A- 9A (ET)	1		X	X	X	X			1	\$975.00	\$975.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	9/20/12
15.1	Normal Line / SPOT	09/25/12-09/28/12	4	:30	7:28P- 7:57P (ET)	1		X	X	X	X			1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	JEOPARDY	9/20/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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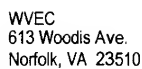
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16.1	Normal Line / SPOT	09/25/12-09/28/12	4	:30	9A- 10A (ET)	1		X	X	X	X			1	\$425.00	\$425.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	9/20/12
20.1	Normal Line / SPOT	09/29/12-09/29/12	4	:30	6:58P- 7:57P (ET)								1	1	\$360.00	\$360.00	Norfolk (WVEC) (WVEC)	WHEEL/JEOPARDY	9/20/12
21.1	Normal Line / SPOT	09/30/12-09/30/12	4	:30	9:58A- 11A (ET)								2	2	\$250.00	\$500.00	Norfolk (WVEC) (WVEC)	THIS WEEK	9/20/12
22.1	Normal Line / SPOT	09/30/12-09/30/12	5	:30	5:58A- 8A (ET)								1	1	\$100.00	\$100.00	Norfolk (WVEC) (WVEC)	NEWS	9/20/12
23.1	Normal Line / SPOT	09/30/12-09/30/12	4	:30	9P- 10P (ET)								1	1	\$3,000.00	\$3,000.00	Norfolk (WVEC) (WVEC)	ABC DRAMA EFF 9/30/12	9/20/12
24.1	Normal Line / SPOT	09/25/12-09/30/12	4	:30	11P- 11:35P (ET)	3		X	X	X	X	X	X	3	\$1,100.00	\$3,300.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	9/20/12
27.1	Normal Line / SPOT	10/01/12-10/01/12	4	:30	11:35P- 12:02A (ET)		1							1	\$420.00	\$420.00	Norfolk (WVEC) (WVEC)	REVENGE EFF 9/26/12	9/20/12
28.1	Normal Line / SPOT	10/01/12-10/01/12	4	:30	10:58A- 12P (ET)		1							1	\$560.00	\$560.00	Norfolk (WVEC) (WVEC)	REVENGE EFF 9/26/12	9/20/12
29.1	Normal Line / SPOT	10/01/12-10/01/12	4	:30	4:58P- 5:29P (ET)		1							1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	REVENGE EFF 9/26/12	9/20/12
30.1	Normal Line / SPOT	10/01/12-10/01/12	4	:30	5A- 5:58A (ET)		1							1	\$450.00	\$450.00	Norfolk (WVEC) (WVEC)	REVENGE EFF 9/26/12	9/20/12
32.1	Normal Line / SPOT	10/01/12-10/01/12	4	:30	6P- 6:30P (ET)		1							1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	REVENGE EFF 9/26/12	9/20/12
33.1	Normal Line / SPOT	10/01/12-10/01/12	4	:30	5:58A- 7A (ET)		1							1	\$840.00	\$840.00	Norfolk (WVEC) (WVEC)	REVENGE EFF 9/26/12	9/20/12
34.1	Normal Line / SPOT	10/01/12-10/01/12	4	:30	6:58P- 7:28P (ET)		1							1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	REVENGE EFF 9/26/12	9/20/12
35.1	Normal Line / SPOT	10/01/12-10/01/12	4	:30	7A- 9A (ET)		1							1	\$975.00	\$975.00	Norfolk (WVEC) (WVEC)	REVENGE EFF 9/26/12	9/20/12

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WVEC Norfolk	Date: 9/24
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I, Maura Gilroy,
 being/on behalf of: Paul Hirschbuhl, a legally
 qualified candidate of the Democratic political
 party for the office of: House of Representatives
 in the General
 election to be held on: 11/6/12

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS OF DGRG					

Total Charges:

\$21,866.25 Net

#832317

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Herschel for Congress

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jody Wagner PO Box 8728 Virginia Beach VA 23450

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/11/12 M. Marsh
Date Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Penne Marsh Penne Marsh NSC
Signature Printed Name Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Paul Haschbiel
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

M. J. May
signature of candidate or authorized committee

Maura Guroy
printed name

5/21/12
date